



## GROOVY IDOL VIDEO COMPETITION

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**Dig the popular TV show, “American Idol” but not the pressure of actually singing or dancing? Our Groovy Idol Video Competition is a fun teambuilding activity that enables guests to build their networking and marketing skills by creating a musical acts image, promotion and performance.**

Performers don’t actually sing or dance because our green screen technology is used to superimpose their heads on dancers’ bodies in live on-the-spot 90 second music videos that include the original artist music. Audience members vote on each team’s best promotion, creative costume/image and performance- it’s simply hilarious!

**For example:** A team can consist of up to three performers, a costume designer(s), a promoter(s) and groupies to cheer them on. Each team chooses one song from our song list that best describes their department, company or product/service. The costume designer(s) create the acts “image” with provided hats and glasses and whatever else their creative minds can come up with. The promoter(s) and groupies promote the act and write a 10 to 30 second commercial /pitch that describe why the song was chosen and how it relates to their company. The stars are then bibbed up and the fun begins. At the end of each performance either a randomly selected panel of judges or each team/table votes on the best.

A second station can also be set up as a warm-up and after show play station where everyone

can make souvenir show DVD’s. We can also custom print each souvenir show DVD (each participant gets one) with your corporate brand or promotional message printed on it for a long term advertising bonus that guest will keep and show their friends for years to come.

Each station can accommodate up to 50 participants per hour, so your guest enjoy new and different shows throughout the event. We provide 75 original music video combinations from virtually every genre- It’s simply hysterical!

The Groovy Idol “Main Stage” station includes:

- A chromo key tower, lighting equipment, sound system, backdrop and a 42 inch plasma monitor for show viewing
- Fun hosts in costume (*two for casual events and three for video competition*)
- Show souvenir DVD’s and a master show DVD of all shows created
- As many shows as time allows
- Fun costumes for guests to use
- Judging cards, worksheets and assorted promoter materials for video competition events.
- Set-up and tear down

Additional roaming video services, larger projection screens and beefed up sound systems are also available upon request.