

Downtown Mesa[®]

a Square Mile of Unique Style

FREE

GROOVE HEADS: MAKING YOU THE STAR!

Guests at your next social or company event can star in their own music videos. Never mind if they can't sing, dance or play instruments, their videos are sure to make your event a hit!

Groove Heads Entertainment, 117 N. Wilbur St., will come to any event with its own video and audio equipment. Participants put on groovy hats and sunglasses, sit in front of a green screen and just be themselves while their heads get superimposed onto the bodies of professional dancers. Music by the original artist is added and voilà – instant music video.

The music videos are shown on a large plasma TV screen(s) as they're being made, so everyone can see your friends, family members, co-workers or others in real time as they strut their stuff to *La Bamba*, *I'm Too Sexy*, *Born to Be Wild*, *Achy Breaky Heart* or one of the other 75-plus songs from which to choose.

"People absolutely love it! We have lines of folks wanting to have their turn to star in a music video. There's really no talent necessary. All they need to know is how to have a great time," said CEO and Headgroover Dee Ann Deaton.

All participants take home a souvenir DVD of their own music video, and the host gets a master DVD of all the shows.

In addition to adding fun to birthday parties, wedding receptions, Bar Mitzvahs and the like, the music videos make great promotional tools. This form of interactive entertainment enables people at corporate events, fundraisers and tradeshows to see each other's fun side, which enhances relationships and morale. Music videos are produced on the spot then given to participants on DVD with your company's information printed on them. These make far more memorable hand-outs than pens, candy or refrigerator magnets.

"People don't just take their DVDs home, they show them to others. I've even heard people say they showed it at their family reunion. The music videos constantly remind people of your company in a positive way, making it an affordable, long-term promotional piece," Dee Ann said.

Groove Heads can even provide a corporate teambuilding exercise. Based on the show "American Idol," the Groovy Idol Video Competition enables



Groove Heads founders Dee Ann Deaton and Curt Bennington stand near a plasma TV screen (the larger screen) that's showing a music video. Note that in the video, a humorous touch is added by making the participants' heads a bit large for the bodies onto which they are superimposed.

teams to use their networking and marketing skills to create musical acts. Audience members vote on the promotion, image and performance of each act.

In addition to producing music videos, Groove Heads Entertainment also

provides event photography and full audio and video production services.

To learn more about Groove Heads Entertainment call **(602) 402-6306** or visit **www.GrooveHeads.com** (you gotta see their online music video samples!).